



Coaching parents towards powerful parenting.

Ten things more important than money

Remember, there are many things in life that are far more important than the size of your investment portfolio or the size of your latest paycheck.

Too often in our capitalistic society, we place too much emphasis on financial achievement and too little on the importance of living a purpose driven life.

1. FAMILY... your spouse, your parents, and her kids should come first. Just simply providing for them does not make your family, your number one priority. There is far more you can do for them with quality and quantity time. Love is spelled... **TIME**.

2. FRIENDS... the older some of us get, the less time we have for our friends. Some people get too busy climbing the success ladder and may not even make time for friends. Big mistake. So many things in our society are disposable, and sadly, friends too often fall into that category. Take time to invest in your friendships, both old and new. How hard is it to schedule a Starbucks coffee, pick up the phone, or write an e-mail?

3. YOUR HEALTH... stress, poor diet, lack of exercise, poor relationships with you and your family... all of these can adversely affect your health. Getting caught up in your career and working endless hours can also lead to neglect of one's health. Workaholism can be deadly. The lack of discipline in making exercise, sleep, a good diet, and a healthy lifestyle can be dangerous if not deadly as well. You get one body, take care of it and treat it with the respect it deserves.

4. KIDS... investing in your kids is absolutely one of the best investments you can make. Understanding how to relate to, love, care for, and communicate with your kids is vital to becoming a more fulfilled and complete person. Our future is our children. What kind of legacy are you leaving behind? Relationships that are fully orbbed or just a fat portfolio?

5. EDUCATION... being a lifelong learner is a lifelong process. It's not about being enrolled in the school or a fancy college or receiving a piece of paper. It is, however, about being someone who is hungry to learn, willing to change, and ready to embrace new ways of looking at life and the universe. As long as you have your mental

capacities, you can keep learning and building on what you already know. Your mind is a terrible thing to waste.

6. HAVING FUN... people get so caught up in society's money game that wealth becomes an addiction, an obsession, and the purpose for their existence. How many wealthy people aren't healthy people who spend far too much time and energy chasing promotions, money, and possessions. We can end up with lots of toys and turn out to be pretty unhappy people... big mistake.

7. SOLVING SOCIAL PROBLEMS... how can you be a voice in society for those who do not have the ability to speak for themselves? Whether it's poverty, divorce, suicide, teenage pregnancy, name your issue... you can have a voice and be part of the solution rather than part of the problem. Your community is full of opportunities for you to volunteer, donate time or money, and get involved.

8. YOUR NEIGHBORS... give the neighbors a chance. Don't write them off because they aren't the same age, race, or occupation as you. What's the sense of neglecting neighbors, since they can be sources of friendship, if given a chance? Part of our connection to the greater society is defined by our neighborhoods, which are full of neighbors — who could be friends we haven't met yet.

9. APPRECIATING/VALUING WHAT YOU HAVE... right now make a list of 10 things that you really appreciate. What is on your list? Despite our overall affluence, we still lament material things we lack rather than appreciating and valuing the material and nonmaterial things we do have. Don't forget relationships.

10. YOUR REPUTATION... a good name is to be had above riches. It takes a lifetime to build a reputation, but only moments to lose it. We chase after many things in life, and we often de-value and under-invest in relationships which should have our focus and priority. How many men have thrown it all away in a quick but twisted attempt at some forbidden fruit?



What people are saying about Scott

“... quite simply is empowering... He combines a strong sense of values, beliefs, passion, and practical steps into an inspiring presentation that gives people hope – and direction...”

*Scott “Q” Marcus, THINspirational Speaker
Past president, National Speakers Association,
Northern California*

“... an inspiring speaker, with an inspiring message... He has a powerful ability to connect fully with his audience, and present information in a way that brings it to life and make it meaningful.”

*Barbara Browning,
Professional Organizer & Trainer
Owner, Order Within*

“...a person of quality. He is caring, truly so, not just words but deeds. He is passionate, about his family, his work and his beliefs... When Scott speaks it is from the heart, from adversity overcome, and from a keen vision of how people operate in the world...”

*Richard Paris Borough, Ph.D.
Mastermind Alliance*

Scott Hammond, FO-9

As a trainer, coach, writer, speaker, consultant, and father of nine, Scott delivers a comfortable, personal, and informal speaking style that motivates, inspires, and compels toward positive personal and professional change.

With a 30-year, award-winning background in radio, newsprint and television media, Scott is uniquely qualified to offer a balanced perspective on family and career achievement.

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